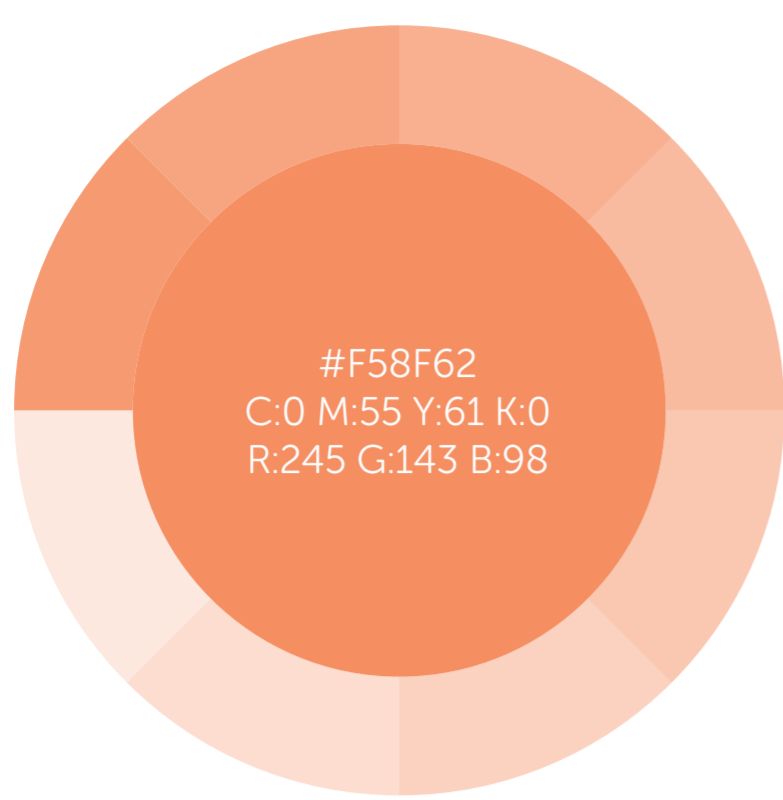


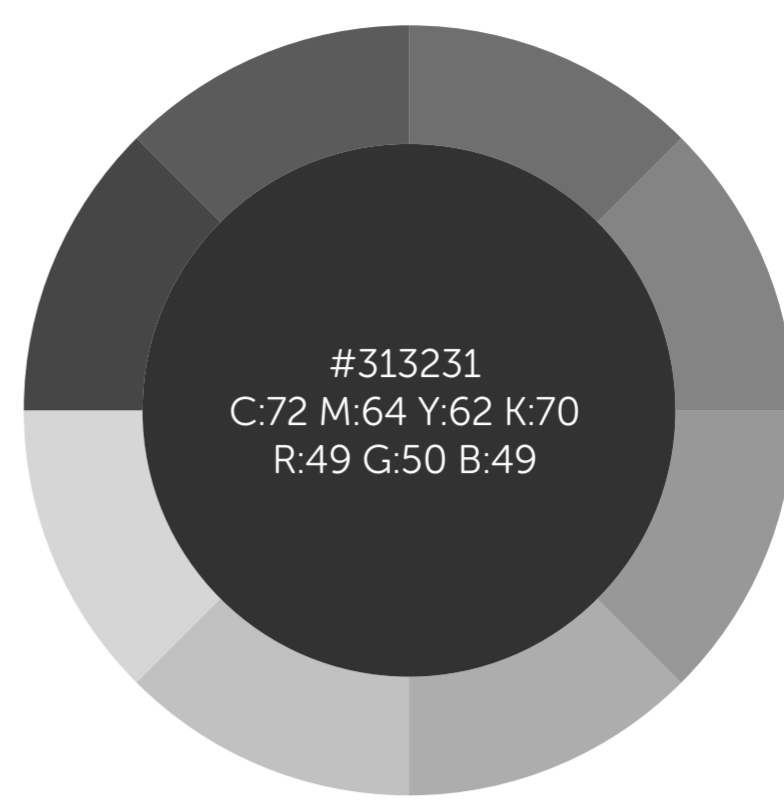
LEGATALK

Colors

01



#F58F62
C:0 M:55 Y:61 K:0
R:245 G:143 B:98



#313231
C:72 M:64 Y:62 K:70
R:49 G:50 B:49

Typography

02

AaBbCc01234

Museo Sans Rounded

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Museo Sans Rounded

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Positive version

03



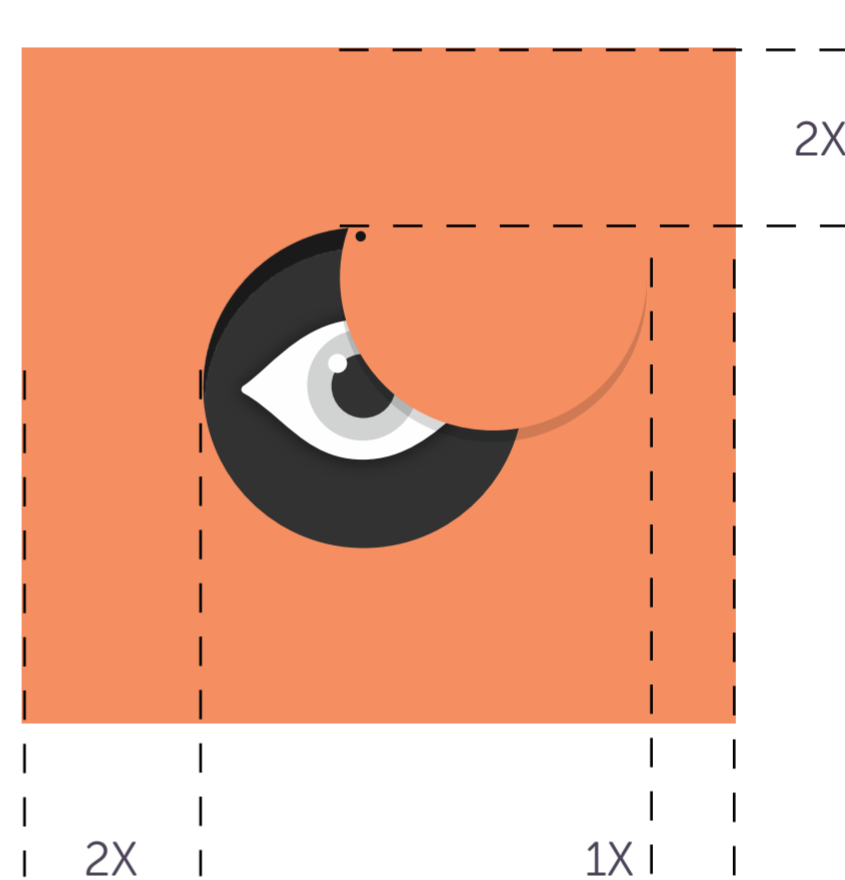
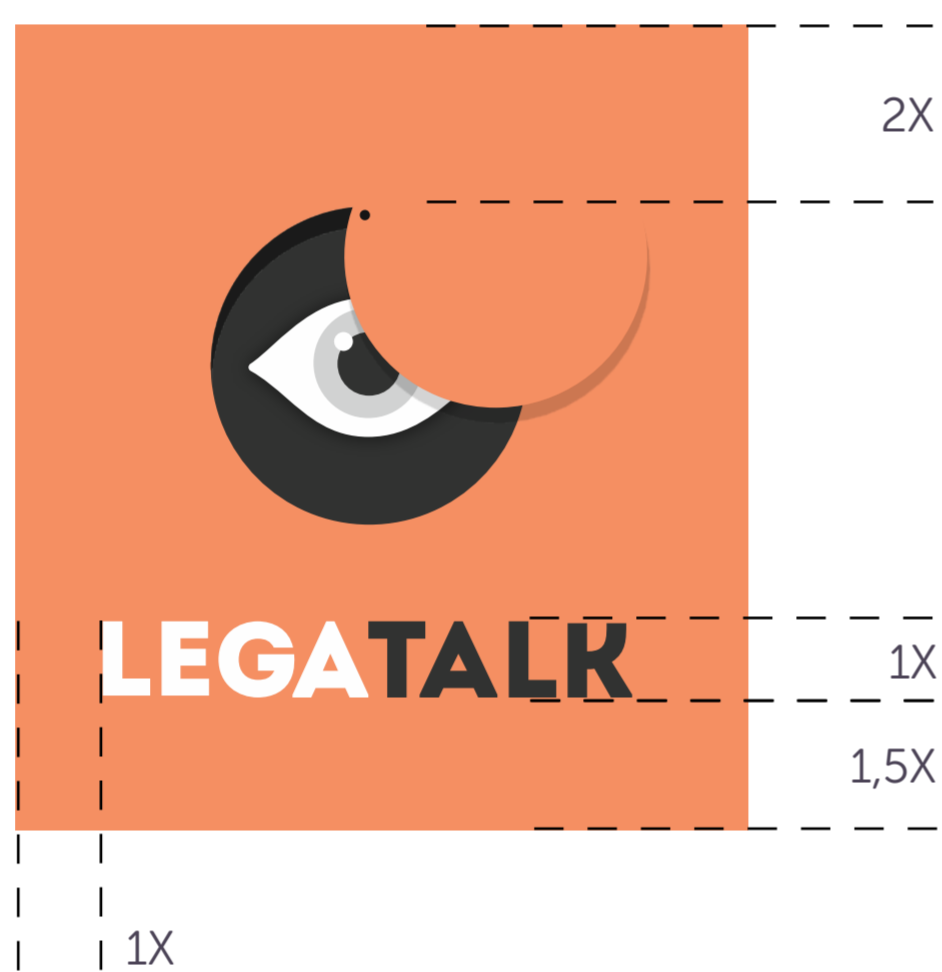
Negative version (only this background or image)

04



Security borders

05



Minimum measures

06

60 px / 2 cm

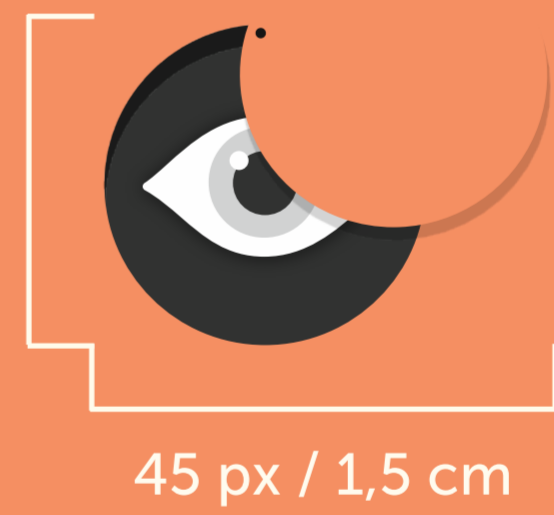


57 px / 1,8 cm

Minimum measures

07

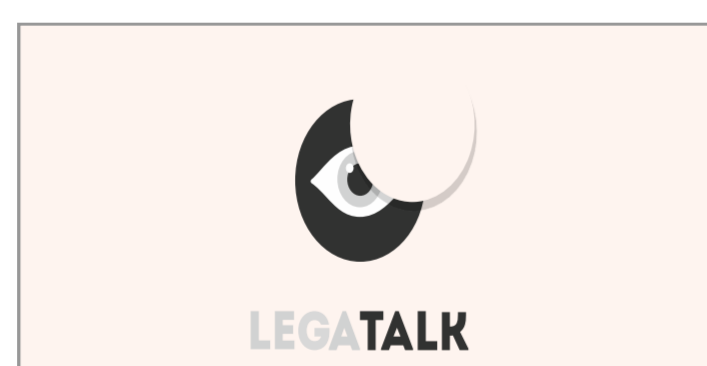
49 px / 1,9 cm



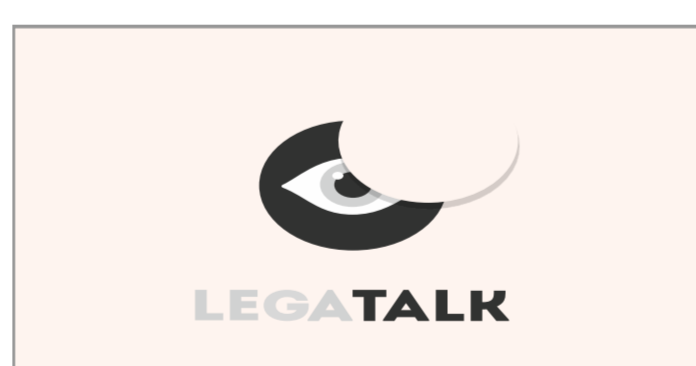
45 px / 1,5 cm

Incorrect uses

08



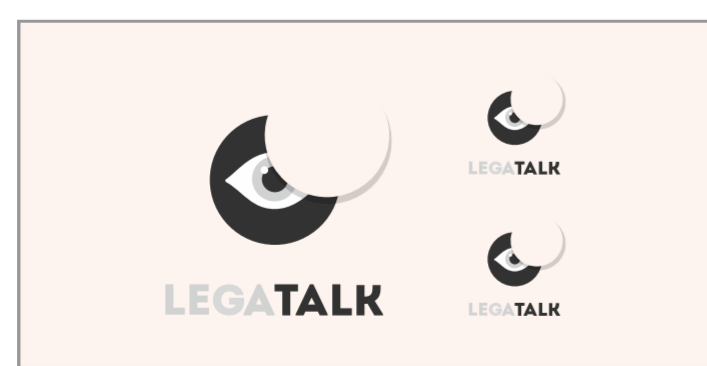
Lengthening vertically



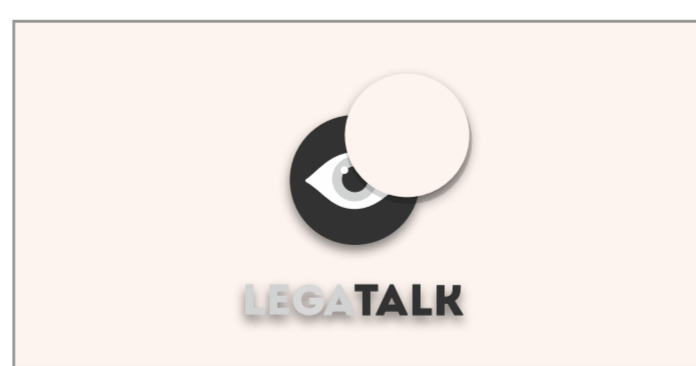
Widening horizontally



Changing the perspective



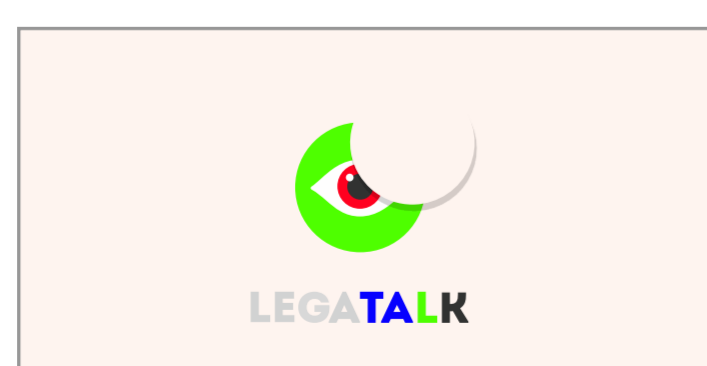
Using multiple logos at once



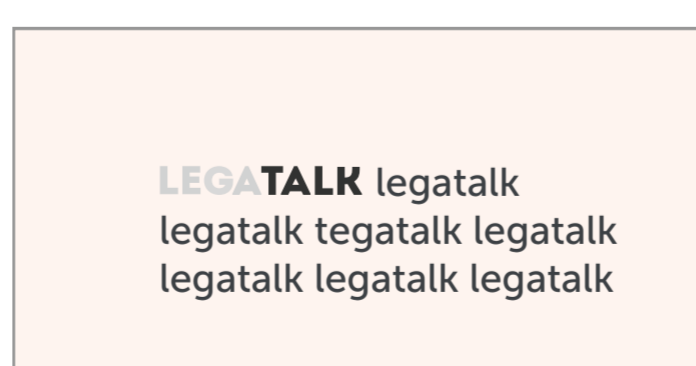
Converting to 3D



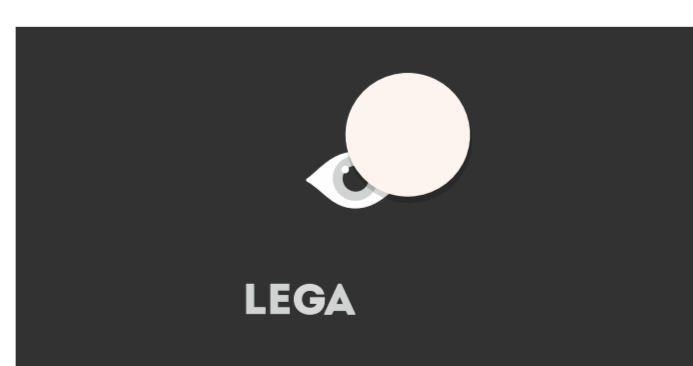
Rotating the image



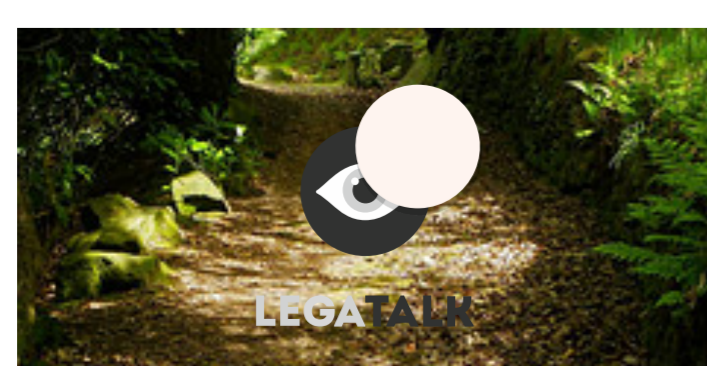
Changing the color



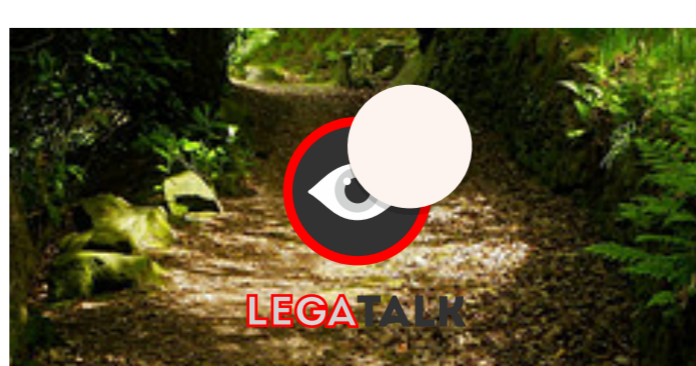
Using it in a body of text



Using it over similar color backgrounds



Use it over complex or photographic backgrounds



Using a stroke on the logo